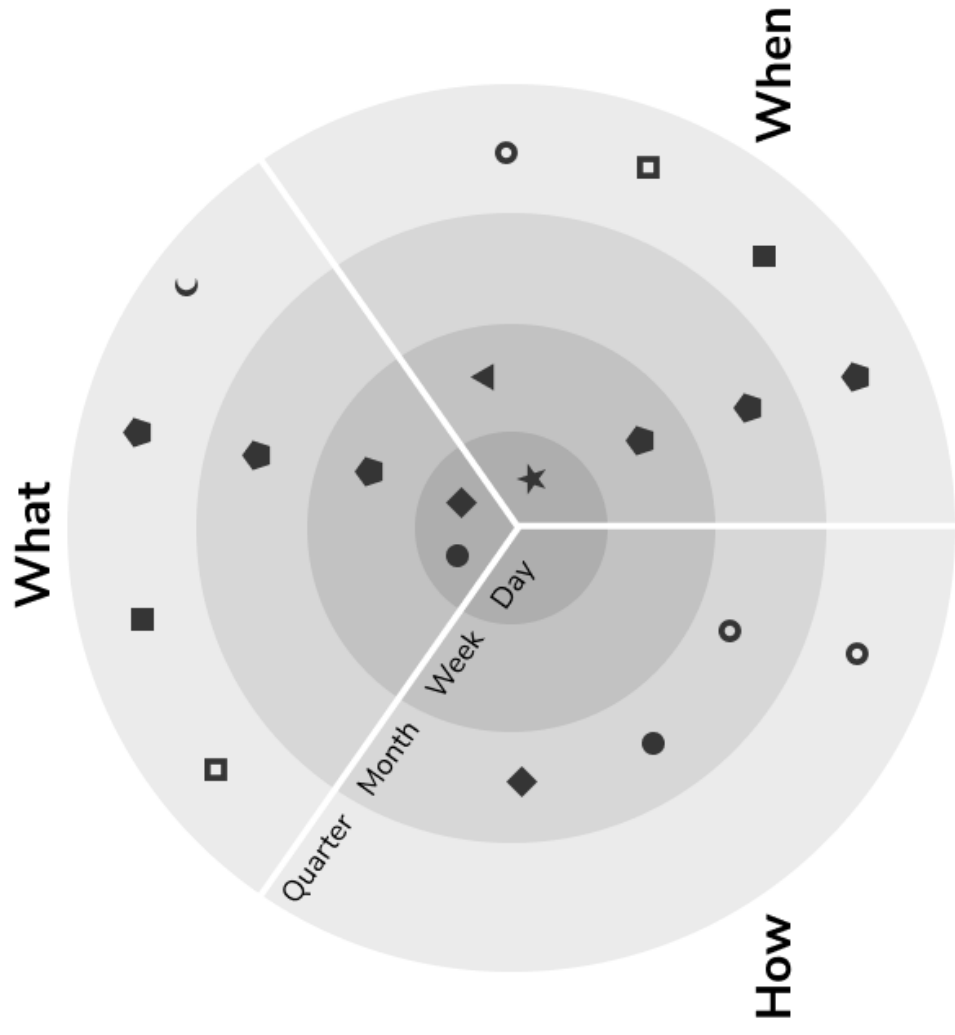


Stakeholder Interaction Canvas



- ★ Agencies
- Business Unit Leaders
- ▲ Creative Services
- Executive Team
- Legal & Compliance
- ◆ Marketing Leadership
- Product
- ◇ Product Managers
- ⊂ Sales Reps